

Learning activity

Reviewing the Strategy Cycle

TIME: 30-45 mins

LEARNING AIMS:

- Gain familiarity with the Strategy Cycle framework
- Understand the various dimensions of strategic thinking and planning
- Understand the importance of an iterative and adaptive approach to strategic planning that incorporates action learning.

NUMBER OF PARTICIPANTS: Unspecified

PREPARATION AND MATERIALS:

Prepare a large flip chart of the Strategy Cycle. With a group of 8+ people, we use a diagram drawn on 4 x A1 sheets.

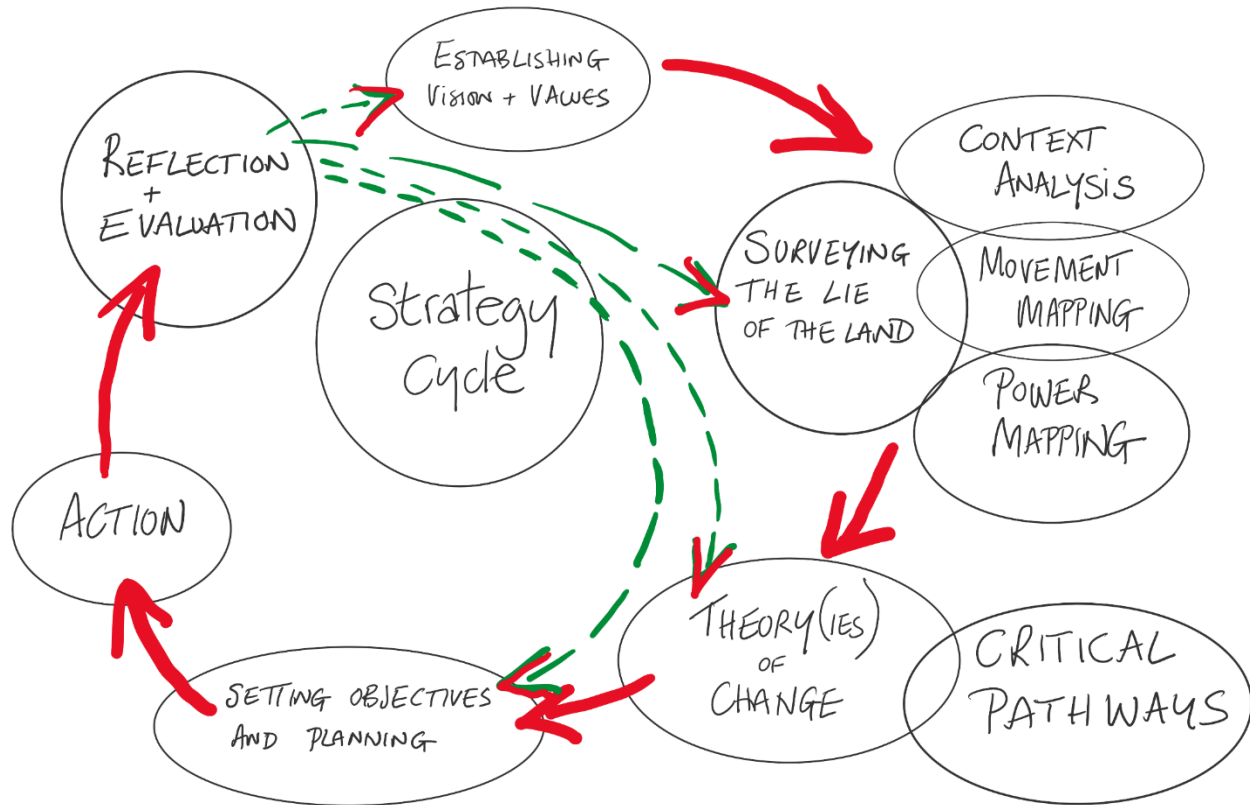
FRAMING:

This activity is essentially a presentation and opportunity to respond to questions and offer clarification.

FACILITATION:

Step 1. Presenting the Strategy Cycle

Begin by opening up discussion about what is meant by 'strategy'. Then present the Strategy Cycle, describing each of the stages and the different cycles that can be involved. Emphasise the 'action-learning' dimensions of the cycle and the importance of ongoing adaptation and evolution of strategic planning and action.



Step 2. Open up discussion

Allow time for questions and discussion.

Conclusion and take aways

The presentation can lead directly into the Harvesting tools and experience activity.

SOURCE: Ulex Project

IMAGES:

